



PDQ Shelf Display Program



Scoochie Pet Products®

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Southeast Warehouse

100 Morgan Lakes Industrial Blvd.
Savannah, GA. 31222

Europe Warehouse

Logistikvägen 4
556 52 Jönköping, Sweden



Item No. 263
Small PDQ Display (8.5" x 6.5" x 5")
Meaty Natural Knee Caps with UPC
12 per Display
UPC: 8-1357902263-8

MEATY!



Item No. 264
Small PDQ Display (8.5" x 6.5" x 5")
6" Bully Stick with Cigar Band & UPC
36 per Display
UPC: 8-1357902264-5

ODORLESS!



Item No. 265
Small PDQ Display (8.5" x 6.5" x 5")
6" Jumbo Bully Stick with Cigar Band & UPC
24 per Display
UPC: 8-1357902265-2

JUMBO



Item No. 266
Small PDQ Display (8.5" x 6.5" x 5")
Stuffed Cow Hooves (Assorted Flavors) with UPC
12 per Display
UPC: 8-1357902266-9





Item No. 267
Small PDQ Display (8.5" x 6.5" x 5")
3-4" Natural Sterilized Bone with UPC
12 per Display
UPC: 8-1357902267-6





Item No. 268
Small PDQ Display (8.5" x 6.5" x 5")
5-6" Natural Sterilized Bone with UPC
6 per Display
UPC: 8-1357902268-3





Item No. 269
Small PDQ Display (8.5" x 6.5" x 5")
3-4" Assorted Flavors Filled Shin Bone with UPC
12 per Display
UPC: 8-1357902269-0

WITH
FILLING



Item No. 270
Small PDQ Display (8.5" x 6.5" x 5")
5-6" Assorted Flavors Filled Shin Bone with UPC
6 per Display
UPC: 8-1357902270-6





Item No. 271
Small PDQ Display (8.5" x 6.5" x 5")
Bully Skinz with Cigar Band & UPC
24 per Display
UPC: 8-1357902271-3

**MADE FROM
BULL
PIZZLE**



Item No. 272
Small PDQ Display (8.5" x 6.5" x 5")
6" CS Deluxe Collagen Stick with Cigar Band & UPC
50 per Display
UPC: 8-1357902272-0





Item No. 273
Medium Long PDQ Display (13.5" x 10" x 4")
12" Bully Stick with Cigar Band & UPC
36 per Display
UPC: 8-1357902273-7

ODORLESS!



Item No. 274
Medium Long PDQ Display (13.5" x 10" x 4")
12" Jumbo Bully Stick with Cigar Band & UPC
24 per Display
UPC: 8-1357902274-4

JUMBO



Item No. 275
Medium Long PDQ Display (13.5" x 10" x 4")
Brazilian Ham Bone with Cigar Band & UPC
12 per Display
UPC: 8-1357902275-1

**SMOKED
BACON
TASTE**



Item No. 276
Medium Long PDQ Display (13.5" x 10" x 4")
8"-10" Sterilized Bone with Shrink & UPC Sticker
10 per Display
UPC: 8-1357902276-8





Item No. 277
Medium Long PDQ Display (13.5" x 10" x 4")
6" Trachea Tube with Cigar Band & UPC
12 per Display
UPC: 8-1357902277-5

**ALL
NATURAL**



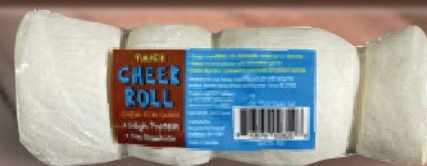
Item No. 278
Medium Long PDQ Display (13.5" x 10" x 4")
Moo Muzzlers Cow Snouts with Shrink and UPC Sticker
12 per Display
UPC: 8-1357902278-2

**COW
SNOUTS**



Item No. 279
Medium Long PDQ Display (13.5" x 10" x 4")
Sliced Knuckle Bone with Shrink and UPC
12 per Display
UPC: 8-1357902279-9

**SINGLE
INGREDIENT**



Item No. 281
Medium Long PDQ Display (13.5" x 10" x 4")
5"-6" Jumbo Thick Cheek Roll with Shrink and UPC Sticker
12 per Display
UPC: 8-1357902281-2

JUMBO



Item No. 280
Medium Long PDQ Display (13.5" x 10" x 4")
6" Hide Zero 6 Pack Bully Flavored Rawhide Alternative Chews
Zip Lock Printed Bag / 12 Bags per Display
UPC: 8-1357902280-5





Item No. 307
Medium Long PDQ Display (13.5" x 10" x 4")
Crunchy Natural Duck Head
Shrink with Sticker and UPC / 12 Heads per Display
UPC: 8-1357902307-9





Item No. 282
Medium Long PDQ Display (13.5" x 10" x 4")
Bacon and Cheddar Loaded Pig Ear 1 Pack
Zip Lock Printed Bag / 12 Bags per Display
UPC: 8-1357902282-9





Item No. 303
Medium Long PDQ Display (13.5" x 10" x 4")
3.5 Oz Medium Chewka Bone 1 Pack - Assorted Flavors
Printed Flo-Pack / 16 Packs per Display
UPC: 8-1357902303-1

**HEALTHY
RAWHIDE
ALTERNATIVE**



Item No. 304
Medium Long PDQ Display (13.5" x 10" x 4")
12" Thick Cut Bacon Slice with Shrink and UPC Sticker
20 per Display
UPC: 8-1357902304-8

**HIGH
PROTEIN!**



Item No. 293
PDQ Display (12" x 9" x 11")
7.7 Oz Large Chewka Bones - Assorted Flavors
15 per Display
UPC: 8-1357902293-5

**CHICKEN,
BACON AND
CHEESE**



Item No. 294
PDQ Display (12" x 9" x 11")
12" Braided CS Deluxe Collagen Sticks in Zip Lock Bag - 2 Pack
12 Bags per Display
UPC: 8-1357902294-2

**95%
COLLAGEN**



Item No. 295
PDQ Display (12" x 9" x 11")
6" Braided CS Deluxe Collagen Sticks in Zip Lock Bag - 6 Pack
16 Bags per Display
UPC: 8-1357902295-9

95%
COLLAGEN



Item No. 296
PDQ Display (12" x 9" x 11")
12" CS Deluxe Collagen Sticks in Zip Lock Bag - 4 Pack
12 Bags per Display
UPC: 8-1357902296-6

**95%
COLLAGEN**



Item No. 297
PDQ Display (12" x 9" x 11")
8 Oz. Beef Tendon / Backstraps in Zip Lock Bag
12 Bags per Display
UPC: 8-1357902297-3

BACKSTRAPS



Item No. 298
PDQ Display (12" x 9" x 11")
1 Pound Beef Tendon / Backstraps in Zip Lock Bag
6 Bags per Display
UPC: 8-1357902298-0

BACKSTRAPS



Item No. 299
PDQ Display (12" x 9" x 11")
6" Flat Bladder Jerky in Zip Lock Bag - 8 Pack
12 Bags per Display
UPC: 8-1357902299-7

**LOW
ODOR!**



Item No. 300
PDQ Display (12" x 9" x 11")
12" Flat Bladder Jerky in Zip Lock Bag - 8 Pack
12 Bags per Display
UPC: 8-1357902300-0

**LOW
ODOR!**



Item No. 301
PDQ Display (12" x 9" x 11")
5 - 6" Flat Esophagus Jerky in Zip Lock Bag - 15 Pack
12 Bags per Display
UPC: 8-1357902301-7

**LOW
ODOR!**



Item No. 302
PDQ Display (12" x 9" x 11")
10" Hide Zero Bully Flavored Rawhide Alternative Chew
in Zip Lock Bag - 4 Pack / 24 Bags per Display
UPC: 8-1357902302-4

**NO
RAWHIDE**



Item No. 283
Extra Large PDQ Display (17" x 14.5" x 9")
16" - 18" Monster Natural Meaty Bone with Cigar Band
6 per Display
UPC: 8-1357902283-6

HUGE!!



Item No. 284
Extra Large PDQ Display (17" x 14.5" x 9")
Irradiated Pig Ear - 1 Pack in Printed Pegable Bag
36 per Display
UPC: 8-1357902284-3

**ALL
NATURAL**



Item No. 285
Extra Large PDQ Display (17" x 14.5" x 9")
Natural Cow Ears Bulk
50 per Display
UPC: 8-1357902285-0

**ALL
NATURAL**



Item No. 286
Extra Large PDQ Display (17" x 14.5" x 9")
10 Pack Pig Ears in Printed Zip Lock Bag
6 per Display
UPC: 8-1357902286-7

**ALL
NATURAL**



Item No. 287
Extra Large PDQ Display (17" x 14.5" x 9")
30 Pack Dried Duck Feet
12 Bags per Display
UPC: 8-1357902287-4

**CRUNCHY
TEXTURE**



Item No. 288
Extra Large PDQ Display (17" x 14.5" x 9")
Bacon and Cheddar Loaded Pig Ears - 10 Pack in Printed Zip Lock Bag
6 Bags per Display
UPC: 8-1357902288-1



Item No. 289
Extra Large PDQ Display (17" x 14.5" x 9")
10" Jumbo Thick Cheek Roll with Shrink and UPC Sticker
20 per Display
UPC: 8-1357902289-8

JUMBO



Item No. 290
Extra Large PDQ Display (17" x 14.5" x 9")
8 Oz Chicken Jerky in Pegable Bag
24 Bags per Display
UPC: 8-1357902290-4

**LIMITED
INGREDIENT**



Item No. 291
Extra Large PDQ Display (17" x 14.5" x 9")
Meaty Natural Knuckle Bones with Sticker
16 per Display
UPC: 8-1357902291-1

MEATY

**Crunchy
Outside**

**Creamy
Inside**



Item No. 292

Extra Large PDQ Display (17" x 14.5" x 9")

8.8 Oz Tub Assorted Flavors Scooshie Sensations Cat Treats

24 Tubs per Display

UPC: 8-1357902292-8

**CRUNCHY
FILLED**



Planograms

We at Scoochie Pet Products want to help maximize your sales with our PDQ Displays. We've set up a visual merchandising plan to guide retailers on how to promote our product visibility, while enhancing the customer shopping experience and increasing your sales. The following pages include many of our PDQ Planograms to choose from.



PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

Item No. 267: 3-4" Sterilized Bones

Item No. 271: Bully Skinz

Item No. 264: 6" Bully Sticks

Item No. 270: 5-6" Filled Shin Bones

2ND ROW (MEDIUM PDQs)

Item No. 276: 8-10" Sterilized Bones

Item No. 278: Moo Muzzlers Cow Snouts

Item No. 275: Brazilian Ham Bones

3RD ROW (LARGE PDQs)

Item No. 293: Large Chewka Bones

Item No. 301: 5-6" Flat Esophagus
Jerky - 15 Pk

Item No. 296: 12" CS Deluxe Collagen
Sticks - 4 Pk

4TH ROW (X-LARGE PDQs)

Item No. 292: 8.8 Oz. Tub of
Sensations Cat Treats

Item No. 288: Bacon & Cheddar
Loaded Pig Ears - 10 Pk



**DOG CHEWS
AND
CAT TREATS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

- Item No. 266: Stuffed Cow Hooves
- Item No. 264: 6" Bully Sticks
- Item No. 265: 6" Jumbo Bully Sticks
- Item No. 270: 5 - 6" Filled Shin Bones

2ND ROW (MEDIUM PDQs)

- Item No. 280: 6" Hide Zero - 6 Pk
- Item No. 282: Bacon & Cheddar Loaded Pig Ears - 1 Pk
- Item No. 275: Brazilian Ham Bones

3RD ROW (LARGE PDQs)

- Item No. 293: Large Chewka Bones
- Item No. 299: 6" Flat Bladder Jerky - 8 Pk
- Item No. 297: 8 Oz. Beef Tendon

4TH ROW (X-LARGE PDQs)

- Item No. 292: 8.8 Oz. Tub of Sensations Cat Treats
- Item No. 285: Natural Cow Ears - Bulk



**DOG CHEWS
AND
CAT TREATS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

- Item No. 269: 3-4" Filled Shin Bones
- Item No. 272: 6" CS Deluxe Collagen Sticks
- Item No. 271: Bully Skinz
- Item No. 267: 3-4" Sterilized Shin Bones

2ND ROW (MEDIUM PDQs)

- Item No. 275: Brazilian Ham Bones
- Item No. 277: 6" Trachea Tubes
- Item No. 280: 6" Hide Zero Sticks - 6 Pk

3RD ROW (LARGE PDQs)

- Item No. 297: 8 Oz. Beef Tendon
- Item No. 302: 10" Hide Zero - 4 Pk
- Item No. 299: 6" Bladder Jerky - 8 Pk

4TH ROW (X-LARGE PDQs)

- Item No. 292: 8.8 Oz. Tub of Sensations Cat Treats
- Item No. 290: 8 Oz. Chicken Jerky



**DOG CHEWS
AND
CAT TREATS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

Item No. 264: 6" Bully Sticks

Item No. 268: 5-6" Sterilized Bones

Item No. 267: 3-4" Sterilized Bones

Item No. 270: 5-6" Stuffed Shin Bones

2ND ROW (MEDIUM PDQs)

Item No. 279: Sliced Knuckle Bones

Item No. 282: Bacon & Cheddar
Loaded Pig Ears - 1 Pk

Item No. 303: Chewka Bones

3RD ROW (LARGE PDQs)

Item No. 295: 6" CS Deluxe Collagen
Sticks - 6 Pk

Item No. 296: 12" CS Deluxe Collagen
Sticks - 4 Pk

Item No. 294: 12" CS Deluxe Collagen
Braids - 2 Pk

4TH ROW (X-LARGE PDQs)

Item No. 290: 8 Oz. Chicken Jerky

Item No. 283: 16-18" Meaty Monster
Bones



**DOG
CHEWS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

- Item No. 263: Meaty Knee Caps
- Item No. 270: 5-6" Filled Shin Bones
- Item No. 271: Bully Skinz
- Item No. 267: 3-4" Sterilized Shin Bones

2ND ROW (MEDIUM PDQs)

- Item No. 279: Sliced Knuckle Bones
- Item No. 304: Thick Cut Bacon Slices
- Item No. 281: Jumbo Thick Cheek Rolls

3RD ROW (LARGE PDQs)

- Item No. 302: 10" Hide Zero - 4 Pk
- Item No. 299: 6" Flat Bladder Jerky - 8 Pk
- Item No. 298: 1 Lb. Beef Tendon

4TH ROW (X-LARGE PDQs)

- Item No. 288: Bacon & Cheddar Loaded Pig Ears -10 Pk
- Item No. 291: Meaty Knuckle Bones



**DOG
CHEWS**

PLANOGRAM

(4ft x 5ft)

1ST ROW (SMALL PDQs)

- Item No. 266: Stuffed Cow Hooves
- Item No. 265: 6" Jumbo Bully Sticks
- Item No. 264: 6" Bully Sticks
- Item No. 270: 5-6" Filled Shin Bones

2ND ROW (MEDIUM PDQs)

- Item No. 280: 6" Hide Zero - 6 Pk
- Item No. 303: Small Chewka Bones
- Item No. 277: 6" Trachea Tubes

3RD ROW (LARGE PDQs)

- Item No. 300: 12" Flat Bladder Jerky - 8 Pk
- Item No. 297: 8 Oz. Beef Tendon
- Item No. 293: Large Chewka Bones

4TH ROW (X-LARGE PDQs)

- Item No. 287: Dried Duck Feet -30 Pk
- Item No. 284: Pig Ear - 1 Pk



**DOG
CHEWS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

Item No. 266: Stuffed Cow Hooves

Item No. 264: 6" Bully Sticks

Item No. 265: 6" Jumbo Bully Sticks

Item No. 272: 6" CS Deluxe Collagen Sticks

2ND ROW (MEDIUM PDQs)

Item No. 303: Chewka Bones

Item No. 282: Bacon & Cheddar Loaded Pig Ears - 1 Pk

Item No. 277: 6" Trachea Tubes

3RD ROW (LARGE PDQs)

Item No. 295: 6" CS Deluxe Collagen Sticks - 6 Pk

Item No. 298: 1Lb. Beef Tendon

Item No. 297: 8 Oz. Beef Tendon

4TH ROW (X-LARGE PDQs)

Item No. 281: Cheek Rolls

Item No. 287: Dried Duck Feet - 30 Pk



**DOG
CHEWS**

PLANOGRAM

(4Ft x 5Ft)

1ST ROW (SMALL PDQs)

Item No. 269: 3-4" Filled Shin Bones

Item No. 265: 6" Jumbo Bully Sticks

Item No. 264: 6" Bully Sticks

Item No. 266: Stuffed Cow Hooves

2ND ROW (MEDIUM PDQs)

Item No. 278: Moo Muzzlers Cow Snouts

Item No. 282: Bacon & Cheddar Loaded Pig Ears - 1 Pk

Item No. 276: 8-10" Sterilized Shin Bones

3RD ROW (LARGE PDQs)

Item No. 298: 1 Lb. Beef Tendon

Item No. 301: 5-6" Esophagus Jerky - 15 Pk

Item No. 299: 6" Bladder Jerky - 8 Pk

4TH ROW (X-LARGE PDQs)

Item No. 287: Dried Duck Feet - 30 Pk

Item No. 290: 8 Oz. Chicken Jerky



**DOG
CHEWS**